**Operational System**  
  
MDX Employee, Call History, Organiser, Location, Event Feedback, Event Attendee Feedback, Attendees, Event Session, Advertisement Cost, Time Slot, Investment, Investor, Prospects Appointment, Representative, Company, Prospects Document, Advertisement, Online Advertisement, Billboard Advertisement, Newspaper Advertisement, Event Advertisement

**Data Sources**

|  |
| --- |
|  |
| MDX Employee  EmployeeId PK  FirstName  LastName  Position  AnnualSalary |

|  |
| --- |
|  |
| CallHistory  CallId PK  EmployeeId FK  Date  Duration  PhoneNumber  Description |

|  |
| --- |
|  |
| Organiser  OrganiserId PK  EmployeeId FK |

|  |
| --- |
|  |
| Location  LocationId PK  AddressLine1  AddressLine2  AddressLine3  Postcode  Country |

|  |
| --- |
|  |
| Advertisement  AdvertismentId PK  OrganiserId FK  Name  Description  StartDate  EndDate  Description  AdvertismentContents  CreatedDate  ModifiedDate |

|  |
| --- |
|  |
| EventFeedback  FeedbackId PK  EventId FK  FirstName  LastName  EmailAddress  Feedback |

|  |
| --- |
|  |
| EventAttendeeFeedback  FeedbackId PK  EventId FK  AttendeeId FK  Feedback |

|  |
| --- |
|  |
| Attendees  AttendeeId  EventId  Title  FirstName  LastName  Email  DateOfBirth |

|  |
| --- |
|  |
| EventSession  SessionId PK  SpeakerId FK  TimeSlotId FK  Description  CreatedAt  UpdatedAt |

|  |
| --- |
|  |
| AdvertismentCost  AdvertismentId FK  Cost |

|  |
| --- |
|  |
| TimeSlot  TimeSlotId PK  Date  StartTime  EndTime |

|  |
| --- |
|  |
| Investment  InvestmentId PK  InvestorId FK  StartDate  EndDate  Amount |

|  |
| --- |
|  |
| Investor  InvestorId PK  CompanyId FK |

|  |
| --- |
|  |
| ProspectsAppointment  AppointmentId PK  MarketingRepresentativeId FK  CompanyRepresentativeId FK  DocumentId  TimeSlotId |
|  |
| Representative  RepresentativeId PK  CompanyId FK  FirstName  LastName |

|  |
| --- |
|  |
| Company  CompanyId PK  RepresentativeId FK  CompanyName |

|  |
| --- |
|  |
| ProspectsDocument  DocumentId PK  Contents  Author  CreatedDate  ModifiedDate |